

Welcome Packet

A 10-month training and coaching intensive for Nonprofit leaders who want to bring lasting transformation to their community.



Transformation is what we're after

As Nonprofit Christian leader, we all want the people we lead to experience **real transformation**.

So why doesn't it happen more consistently?

Why does it seem like, despite the effort we put in, we spend **more time putting out fires than really leading transformational change?**



In our efforts to help people grow, we accidentally contribute to a *cycle of consumerism* that does the opposite of what we intended.

Instead of people being transformed and then bringing transformation to others, they become consumers of goods and services (that YOU need to produce).

No wonder 99% of us don't feel like we're stuck and not making an impact! Even when we try to invest in transformation, it backfires. Our best intentions get co-opted by consumerism and we end up feeling even more trapped.

Transformational leadership doesn't start with a system. It starts with you.

The impulse for most of us is to start with changing things for others, but implementing solutions “out there” that haven't really transformed your own life never really works.

Inevitably, **you reproduce who you are** as a leader, so the first journey is a process of discovering the ongoing transformational center of your leadership.

Here's what you get when you enroll

Instead of going to a leadership conference this year, check out what
Embark Leadership's Cohort includes:

Live Online Coaching

A weekly 75-minute video call with other nonprofit leaders and a coach for training, and processing

Personalized Guidance

In addition to the scheduled video call, you'll have your coach's cell phone number to process issues you might want to address offline

Paradigm Shifts

Discover the hidden false narratives that sabotage transformation before it even gets off the ground, and how to counteract them in your life and ministry

Reproducible Transformation

You'll learn **3 integrated practices** to sync your communication and fundraising strategy.

Practical tools

10 deeply integrated tools to clarify your vision, inspire your donors and create action steps for your team

Community and Collaboration

Access to a private facebook group with other Embark Cohort Alumni to share your experience and hear about what they're learning

Mastermind Cohorts are the center piece

A mastermind group is a peer to peer cohort with a trained leadership coach that works together to solve challenges in each other's context by giving input, sharing resources and providing feedback to one another.

Goal of a Mastermind = to grow both spiritually and to grow your capacity, skills and abilities.

Who is this for?

Nonprofit Executive leaders who are wanting to help their organization to move forward in faith. You have a GOD dream in your heart, and would find a community of like-minded leaders beneficial to brainstorm and overcome obstacles to making that dream a reality in your context.

What do I get out of this?

Communal Learning in a Community of Practice

We will learn together and from each other. Not only will you have a trained leadership coach involved but you will also benefit from the other dreamers in the room. You will share resources, ideas and expertise.

Mutual Support / Ideas / Encouragement

Leadership is lonely and sometimes incredibly isolating. We will connect you with other leaders who have been where you are who can help, encourage and support you.

Accountability

Our monthly accountability will help you grow, and develop. It's one thing to name your goals to yourself, it's another to announce them out loud to a community.

Co-Discernment

Are you stuck, struggling to make a big decision, feeling the weight of your dream? Not sure how to obtain the funding to grow your staff/team. Feeling overwhelmed by the day-to-day tasks and not sure how to prioritize the never ending to-do list.

We want to connect you to a community of co-discerners who can journey with each other and clarify the best next step for each organization.

What does a normal cohort meeting look like?

- Its Virtual - Meetings are online with a private online community group to discuss throughout the week. Each leader is encouraged to both post a thought, idea / resource weekly and to comment on someone else's posts weekly.
- 1st 5 minutes - Welcome - Intro - thought from scripture
- Next each person in group will share -
 - 1) Their big win for the week
 - 2) The lesson they learning
- Then one member (this rotates) will take the hot-seat - for a half hour - they bring a real problem and struggle that they want the group to work with them on. The group will listen and participate in helping to solve the problem together.
- Wrap Up - 1 big thing you will accomplish in the next few weeks

GROUND RULES & COVENANT

A 10 month commitment to be prepared and present

The first three months are the most crucial but each week we will review a new tool/strategy to grow your donor base and increase your impact. This means there is a commitment to attend, to unplug from other business and to be present to God and each other.

A commitment to Care and Confidentiality

The first benefit of a mastermind group is a commitment to confidentiality. For any mastermind group to be successful, people need to trust that what they are sharing stays in the group. This simple (but not always easy) agreement means people can get to the heart of real issues quickly and find solutions faster. One of the best ways we care for one another is to listen and provide a safe space to share any kind of struggle.

A commitment to Empathy and communication

Good communication and empathy means members share their stories, experiences, and ideas—but they don't share advice and teach.

People learn best when we share stories and experiences we've had with similar situations and challenges.

A commitment to Accountability and Mutuality

We will commit to lovingly holding one another accountable to the actions we need to take and we will actively participate in such a way that we are both being blessed by the group and blessing each other. This mutuality is so important for our growth and each of us commit to serve one another. The learning is in the room and we want to learn from each other each week. So we humbly receive and we generously share all we have.

HOW OFTEN DO WE MEET?

Weekly on Thursday afternoons at 2:30PM, for 1 hour and 30 minutes.

WHAT'S THE GUARANTEE?

You'll increase your income by \$100,000+ or double your donations in 1 year from your start date.